**SYLLABUS**

**MEDIA ANNOUNCING**

**MCOM 113**

**Spring 2016**

**Course:** MCOM 113 Sec. 8044

**Location & Times:** DAB 20-131 12:30 – 2:45 Tuesday & Thursday

**Instructor**: Dr. Evan C. Wirig **Office**: DAB 20-207 Phone: 644-7465

**e-mail:** evan.wirig@gcccd.edu **Home Page:** <http://www.grossmont.edu/evanwirig>

**Office Hours:** M & W 1:00-3:30pm or by appt.

**Course Description:** Preparation and Delivery of materials created by the student, or adapted from other works, before the microphone and/or camera. Participation in productions for radio and television.

**Student Learning Outcomes**:

a. Develop his/her own potentialities as a media personality.

b. Analyze and amend script-writing options to tailor material to his/her own individual style.

c. Acquire necessary skills to read and perform from scripts prepared by other writers.

d. Formulate techniques of effective on-camera presentation, including posture, dress and presence.

**Text:** Announcing-Broadcast Communicating Today—Hausman, O’Donnell, Benoit

**REQUIRED Additional Materials**: One-4 GB (or higher) Flash Drive

**Assignments/Grading:**

4 In Class Presentations 100 pts each/400 pts total

2 Audio Recorded Presentations 100 pts each/200 pts total

2 Video Recorded Presentations 100 pts each/200 pts total

Term Paper 100 pts

4 Evaluations 25 pts each/100pts total

Mid-Term Exam 100 pts

Final Project 200 pts

Final Exam 100 pts

Additional hours outside of scheduled class/lab time will be required to complete some assignments. All Students MUST have a current Student ID Card in order to check out portable recording equipment.

**TOTAL POINTS POSSIBLE: 1400 pts A=1400-1260 B=1259-1120 C=1119-980 D=979-840 F= 839 and below**

*Note: The instructor does not negotiate grades.*

All students should read and be apprised of the evacuation areas/maps located in the classroom and follow the instructions in the event of an evacuation.

**Attendance Policy:** Under CA Education Code, it is the responsibility of the student to diligently attend class. Attendance will be taken at the beginning of each session. Students are required to attend all sessions. Students will be counted as absent after roll has been taken. Students entering the room after roll is taken will be counted as absent. If a student misses more than 5 sessions, the student *may* be administratively dropped from the course, *or* could receive a failing final grade. It is the responsibility of the student to keep abreast of all material, deadlines and assignments missed, and will be his/her responsibility to meet all deadlines for assignments for ANY ABSENCE. Only the instructor can grant an excused absence. Please notify the instructor at least 15-minutes before the class begins if you are going to be absent.

**Disability Awareness:** Students with Disabilities who may need accommodations in this class are encouraged to notify the instructor and contact DSPS early in the semester so that reasonable accommodations may be implemented as soon as possible. DSPS is located in room 110 and you can contact them by phone at 644-7112 or 644-7119 (TTY)

**Academic Integrity:** Cheating and plagiarism (using as one's own ideas writings, materials, or images of someone else without acknowledgement or permission) can result in any one of a variety of sanctions. Such penalties may range from an adjusted grade on the particular exam, paper, project, or assignment (all of which may lead to a failing grade in the course) to, under certain conditions, suspension or expulsion from a class, program or the college. For further clarification and information on these issues, please consult with your instructor or contact the office of the Associate Dean of Student Affairs. For this class any student caught in such practices will receive ―0‖-points for that assignment, and will be subject to disciplinary action from the College. Words or ideas that require citation include, but are not limited to, all hard copy or electronic publications, whether copyrighted or not, and all verbal or visual communication when the content of such communication clearly originates from an identifiable source**. I Do NOT ACCEPT Wikipedia as an acceptable source**.

**Student Conduct:** It is expected that all who attend Grossmont College will act collegially, and in a responsible adult manner. Students are expected to read the *Student Code of Conduct Policies* found in the current GC catalog and handbooks. This requires the student to act and conduct themselves with mutual respect and civility toward faculty, staff and students in all academic and professional discourse and in all other activities while on the GC Campus. Student conduct that the faculty member determines would impair the opportunities of others to learn, that disrupts the orderly functions of the class or department, or which the instructor deems to be threatening will be regarded as student misconduct and will be subject to appropriate disciplinary action. The instructor may also summarily suspend the student from the class the day when the infraction occurs, as well as for the next two scheduled class/lab sessions. Additionally, anyone caught sending spy-ware; surveillance software; viruses or any other malicious media to anyone involved in the course through use of electronic or other media will be investigated by the administration and suspended from the course.

**Electronic Device Policy:** All Cell phones and other electronic communication devices, including computers, PDA’s, smart devices, etc. ***must be turned off*** when entering the classroom/lab unless prior permission has been granted by the instructor. Students caught using electronic devices, for any reason, without the consent of the instructor will be asked to leave the class until the student is ready to comply. Any student caught twice using electronic devices without instructor consent will be dropped from the class. Any student, whose cell phone rings, vibrates or otherwise ―goes off‖ during an exam or quiz will be dismissed without opportunity to re-take the exam or quiz. Students who are permitted to use computers for note taking may do so, as long as the typing is not disruptive to other students. If the instructor observes that the computer is being used for other purposes, the privilege will be revoked. The instructor does not consent to being recorded or imaged in any way, nor gives consent, implied or otherwise, for his image or voice to be distributed or appear on social media pages websites, any form of media or other distributed by any electronic or similar methods public or private. Violations will be reported to Student Affairs and legal authorities.

**Grading Policy:** CA Education Code requires that students show progress in completion of assigned coursework. Students will be responsible to adhere to all deadlines for assignments as outlined in the syllabus. The instructor will not accept late assignments. The instructor strongly encourages all students to plan ahead and to make sure you have access to proper materials/equipment to complete the assigned coursework.

**LATE ASSIGNMENTS WILL NOT BE ACCEPTED. ALL STUDENTS MUST ATTEND THE FINAL EXAM**

The Syllabus and schedule may change to meet our needs throughout the semester.

**Schedule**

WEEK 1 Intro to Course and Basic Techniques

1/26 & 28

WEEK 2 Communicator in Modern Media

2/2 & 2/4 Ch 1

**1st Class Presentation 100 pts**

WEEK 3 Improving Your Voice

2/9 & 11 Ch 2

WEEK 4 Understanding the Message

2/16 & 18 Ch 3

**2nd Class Presentation 100 pts**

WEEK 5 Communicating the Message

2/23 & 25 Ch 4

WEEK 6 American Language Usage

3/1 & 3

**3rd Class Presentation 100 pts**

WEEK 7 Radio Staff Announcing

3/8 & 10 Ch 14

**4th Class Presentation 100 pts**

WEEK 8 Performance & **MID TERM**

3/15 & 17 **EXAM**

WEEK 9 **SPRING BREAK**

3/22 & 24

WEEK 10 TV/Radio News

3/29 & 3/31 Ch 6

**1st Audio Recorded Assignment Due 100pts (Thurs)**

WEEK 11 News Announcing

4/5 & 7

WEEK 12— Interviewing

4/12 & 14

**2nd Audio Assignment Due 100 pts**

WEEK 13 Prep for Final Project

4/19 & 21

WEEK 14 Presentation Analysis

4/26 & 4/28 Ch 8

***1st Video Studio Assignment 100 pts (Thur)***

WEEK 15 Evaluation of Skills

5/3 & 5

WEEK 16 Skills and Careers

5/10 & 12 Ch 11 & 12

***2nd Video Presentation 100 pts (Thur)***

WEEK 17 OPEN FOR FINAL PROJECTS

5/17 & 19

**FINAL PROJECTS DUE 5/19 by**

**2:00 pm 200 pts**

***FINAL EXAM:* Thursday May 26th, 11:35am–1:35 pm**

**ALL STUDENTS MUST ATTEND FINAL EXAM**

**NO MAKE UP FINAL EXAM WILL BE GIVEN**